



REGISTRATION INFORMATION:

<u>CATEGORIES</u>	<u>EARLY by Feb 15</u>	<u>LATE (after Feb 15)</u>
Member/Vendor Full Registration	\$730 pp	\$855 pp
Guest/Spouse	\$430 pp	\$430 pp
Vendor Booth: 8 x 10	\$1200 ea	\$1300 ea
	Plus processing fees	Plus processing fees

VENDORS

REGISTER NOW AT:
www.aiwdconvention.com

REGISTRATION DEADLINE:
March 15, 2025

Lakeridge Golf Tournament and Guest Tours begin Thursday April 3!

A FULL REGISTRATION is intended for attendees participating in all daily, business-related functions of the convention and includes all group meals, breaks and receptions. A **“Spouse/Guest” registration** of **\$430** is a reduced fee as it does not include any group meals but does include all evening receptions and the option to enjoy our golf tournament and/or any of the group tours we have planned. If you wish for your guest or spouse to join you for all breakfasts and lunches, you must register them as a full registrant at the \$730 fee.

We suggest that all full registrants share this booklet with their Guest so they may choose to select their off-site activities in advance. Last-minute requests to “hop on” a tour are allowed, as long as there is space, but they cannot be guaranteed.

WHEN REGISTERING A GUEST:

- *Please do not select your spouse/guest’s activities under your own registration. During your registration, there will be an option to add your guest(s) after you’ve completed your own registration, along with the off-site activity they wish to participate in.*
- *Do not list your own email and phone number under your guest’s registration. Accurate contact info for the tour participant is critical so that we may communicate with them personally regarding their activity.*

REFUND POLICY

<u>CATEGORIES</u>	<u>1ST DEADLINE</u>	<u>2ND DEADLINE</u>	<u>3RD DEADLINE</u>
Vendor Booth	by March 1 = Full Refund	March 2+ = No Refund	N/A
Registration Fee	by March 15 = Full Refund	March 16-22 = 50%	March 23+ = No Refund
Golf Tournament	by March 15 = Full Refund	March 16-22 = 50% Refund	March 23+ = No Refund
Guest Tours	by March 15 = Full Refund	March 16+ = No Refund	N/A

*Processing Fees paid during registration are Non-Refundable.

OUR HOST HOTEL



Nugget Casino Resort

1100 Nugget Ave., Sparks, NV 89431

www.cnty.com/nugget

AIWD ROOM BLOCK RATES

<u>RUN OF HOUSE/ KING OR QUEEN DOUBLE</u>	<u>PER NIGHT</u>
Sun-Midweek	\$119.00
Fri-Sat	\$149.00

NOTE: When booking your hotel reservation, do not call the hotel directly. Use only the [reservation link](#) displayed on AIWD registration sites.

Hotel Amenities:

- Gaming
- Indoor Heated Pool
- Anthony's Chop House \$\$\$\$
- John's Oyster Bar \$\$\$
- On-Site Theatre/Entertainment
- Sports Bar



GETTING DOWN TO BUSINESS



AIWD Members' schedule begins on **Friday morning, April 4**. Members will attend numerous Vendor presentations in the morning for both Primary and Potential new vendors wishing to become approved for our group. After lunch, Members will participate in multiple 20-minute Vendor-sponsored breakout sessions.

While members are meeting on Friday, Vendors will be setting up their booths in the Exhibit Hall for the show that begins **Saturday April 5**. The Welcome Reception that evening will officially kick off the start of our non-stop, 2-day, Member-Vendor interaction that includes Speed Networking, some open contact booth time, speakers and receptions. Full Registrants can participate in all functions.

NEW this year: We have created two Guest Registration options that will help to avoid confusion on who to include in Speed Networking appointments. The first option is full registrant fee of \$730. This will identify a guest that wishes to join full registrants in all Group Meals, but will not be included in Speed Networking appointments. The 2nd option is the traditional \$430 registration, which is the fee to only attend all receptions with their full registrant.

PRIMARY VENDOR

All Current Primary Vendors in specified categories, as well as vendors in same category that wish to compete for the title of "Primary Vendor" will make a 10-minute presentation to the membership on **Friday, April 4**. Primary Voting Ballots will be collected by the staff after our roundtables on Sunday, April 6 and winners will be announced the following week. **Only Members in attendance are allowed to cast a vote for Primary Vendor.** We will post a list of all vendors competing for this position on the member portal of our website.

3-YR TERM: JULY 1, 2025 – JUNE 30, 2028

PRIMARY VENDOR CATEGORY	INCUMBENT
Leather	Revco
Cable/Wire	Kalas
Power Tools	Metabo
TIG	CK Worldwide

NEW/APPROVED VENDORS

Vendors interested in making a presentation to become a permanent, new vendor of the AIWD will also make their 10-minute presentation to the membership on the morning of **Friday, April 4**. Ballots may be completed and turned in to one of our uniformed staffers by 10:00am Sunday, April 6. Results of the Potential Vendor Vote will be announced within one week after close of convention.

BREAKOUT SESSIONS

There will be a total of 18 time blocks available for vendors that wish to host a private breakout session, which takes place Friday, April 4 between 1:20p – 4:20 and Members will sign up for these breakouts in the weeks prior to the show. Vendors are welcomed to bring handouts or giveaways and will be provided a podium, laptop and projection screen for your private presentation.

VENDORS OF THE YEAR

We will be sending all AIWD members (present or not) a ballot via email prior to the convention to complete and return to us for Vendors of the Year. Members are asked to cast two votes, one for Primary Vendor and one for Approved. Ballots will be counted prior to convention and the winners will be announced during our opening session on Saturday April 4.

MEMBER-VENDOR SPEED “NETWORKING”

Our “Speed Networking” event, scheduled for **Saturday April 5**, is a series of 12-minute, back-to-back meetings between vendors and potential NEW customers. Open Contact booth time will commence at approximately 2:30 pm that afternoon. This schedule has proven to be the best way to get the most bang out of your vendor interaction opportunities. Vendors select their own appointments and the staff will prepare and send your schedules to you in advance of the show, so that you will be well-prepared for your meetings!

LOCATION & TRANSPORTATION



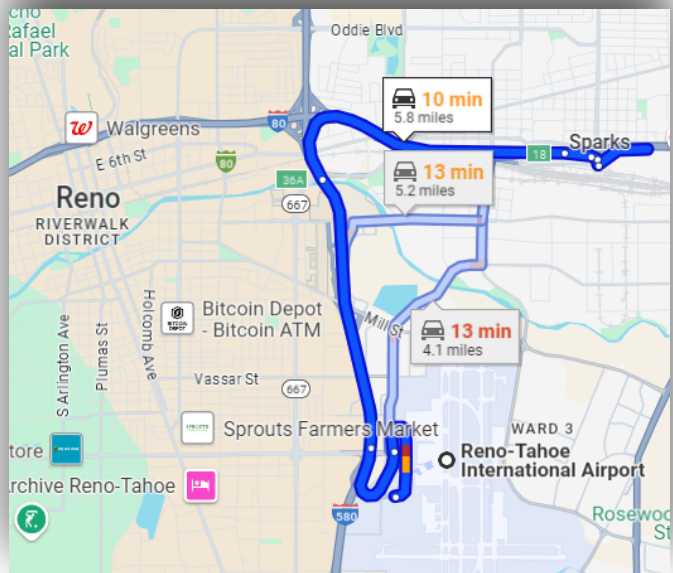
Most of those flying will choose to fly directly into the Reno Airport (airport code **RNO**). It is less than 10 minutes away from the Nugget Hotel and also has complimentary shuttle service! Another option is to fly into Sacramento (airport code SMF), which is approx. 2 hrs away, where you can rent a car for the remainder of your journey.

PARKING: If you plan to drive, you may either self-park or use the hotel’s Valet services. Your daily resort fee of \$5.00 also provides each guest with a \$5.00 parking voucher to use toward self-parking.

AVERAGE FORECAST FOR THE SHOW

Due to the difference in elevation, the temperatures between Reno and Lake Tahoe are quite different, no matter what time of year you visit. So, if you are planning on joining the Tahoe Lake cruise on Thursday April 3, be sure to bring extra warm clothes!

Reno/Sparks: High 61° / Low 45°
Lake Tahoe: High 47° / Low 34°



ANNUAL CONVENTION ATTENDANCE POLICY

- Although we encourage all AIWD Members to attend every year, Members are only required to attend at least one convention every two years. There will be show specials offered by many of your AIWD suppliers that will only be valid at the show. If the business owner cannot attend, we strongly recommend that an authorized purchasing agent be sent in his/her place.
- All Official AIWD Vendors are required to attend every annual convention.

2025 Vendor Sponsorships



Golf Tournament

Trade Show and more

Beverage Cart	2,100
1 st Place Team	1,200
2 nd Place Team	1,000
3 rd Place Team	800
Highest Score Team	500
Longest Drive	400
Longest Putt	400
Closest to the Pin	400
Golf Flags	750
Individual Holes (18 avail)	250

Welcome Reception	5,000
Trade Show Reception (2 avail)	3,000
<i>GAME ON!</i> Closing Party	4,000
Members-Day Breakfast	3,500
Member Binders	3,500
Member Totes	3,000
Badge/Lanyards	2,100
AIWD Hospitality Booth	2,000
Internet Cafe	1,500